

Compare our fees to a 6% Commission! We offer Proven Marketing Programs!

www.GoToFSBO.com



dk@gotofsbo.com - 703/551-4757 - 540/582-5777

NEW Home Marketing Packages

AD DEADLINE - THURSDAY

**SUPPORT OUR TROOPS
MILITARY SAVE 10% or
1/2 price MLS w/ad plcmnt**

MLS Saver Pkg
MLS/Lockbox/Internet

Includes:
MLS/MRIS &
Internet Advertising
on Realtor.com,
up to 30
slideshow pics on
Homesdatabase.com,
listing on oodle, google,
yahoo, unlimited changes,
LOCKBOX &
comps

**\$500 for Pckge + \$150
Refundable Lockbox
Deposit**

Other FSBO Services are available
& may be purchased separately

Economy Pkg
Magazine/Internet
Only

Includes:
Online Magazine &
Internet/Slideshow
Advertising on
7 websites
with up to 30 pics:

**Does not include
Phone Support, Pprwrk to
Closing Services, Signs,
Flyers or Seminar.**

Add print magazine for small
fee. All other services may be
purchased separately

Our Better Buy
The Works Pkg

Includes Econ Pkg:
Online Magazine Internet/
Slide Shw (7 Sites)
PLUS oodle, google &
Classifieds.Yahoo.com (\$425
value), Seminar, Post Yrd
Sgn w/#'s, Yrd Sgn Insert
& Brochure Box,
Unlim Print Your Own
Flyers & 2 Directionals

**Does NOT inc
Phne Supprt, Pprwrk/Closing
MLS Options Available**

***Max 24 Wks/6 Mnths**

Our Best Buy
Whole Enchilada Pkg

24 Wks/6 Mths*

Includes:
Everything
in Works Pkg
Plus Includes
Unlim Phone Support
Assistance Opt Pgrm
Paperwrk-Clsng Assist,
Photo/Sign Delivery
Unlimited Prequal
of Buyer

**MLS Options Available
*Max 24 Wks/6 Months**

Most Popular Package

**MLS A-La- Carte
OPTIONS**

\$195 1 mth,
\$295 6 mth;
Pics - \$25 per set of 5
Lockbox - \$50
Lockbox Deposit - \$150
Comps - \$30
\$15 per change fee

**Listing on Realtor.com &
Homesdatabase.com**

**Business & After Hr Phone
Support Recommended**
(Lockbox Deposit refunded
upon return)

1/8 Pg 1 Photo 275 char	\$150 \$250	12 wks 6 mnths
1/4 Pg 2 Photo 570 char	\$200 \$300	12 wks 6 mnths
1/2 Pg 4 Photo 800 char	\$250 \$350	12 wks 6 mnths
Full Pg 5 Photo 825 char	\$300 \$400	12 wks 6 mnths

1/8 Pg 1 Photo 275 char	24 wks \$400	Add Print Magazine for only \$125 issue
1/4 Pg 2 Photo 570 char	24 wks \$500	Add Print Magazine for only \$150 issue
1/2 Pg 4 Photo 800 char	24 wks \$600	Add Print Magazine for only \$200 issue
Full Pg 5 Photo 825 char	24 wks \$700	Add Print Magazine for only \$250 issue

1/8 Pg 1 Photo 275 char	24 wks \$850	Add Print Magazine for only \$125 issue
1/4 Pg 2 Photo 570 char	24 wks \$950	Add Print Magazine for only \$150 issue
1/2 Pg 4 Photo 800 char	24 wks \$1050	Add Print Magazine for only \$200 issue
Full Pg 5 Photo 825 char	24 wks \$1150	Add Print Magazine for only \$250 issue

Professional Signs

Frame Yard Sign - \$30 (+ \$10 Deposit);
Post Yard Sign - \$65 (+ \$20 Deposit)
Rider Inserts - \$7.00; 1 Free w/packages
Brochure Box - \$22.00
Brochure Tube - \$10.00
OH or HFS Directionals -
Deluxe = \$13.50,
Basic = \$11.00,
Economy = \$3.00 w/stick

Photo/Sign/Lockbox Delivery

Signs Delivery via Mail - \$40
Lockbox Delivery via Mail - \$8
Driver Delivery - \$65 (+/- 5 business days)
Rush Fee - \$100 (+/- 2 days)
(Post Sign requires Deposit)

Internet Only Services

\$45/mnth; \$199/6 mth; (one pic)
Incls: www.gotofsbo.com; homesbyowner.com;
fsbopublishers.org, fsbo.net, fsboonline.com,
Yahoo.com (\$425 value) Google & Oodle.com

Pricing Assistance

Comps - \$30 or Appraisal - \$375

Assistance Option

Included with **Enchilada Pkg**
or Add to:

Additional Services

Front or Back Cover\$200

Banner.....\$30
Home Sales Kit Book.....\$13.80
St. Joseph.....\$7
Sales Kit.....\$100

Home Warranty.....\$330
(\$75 up front - balance at closing)

certified/cashiers
checks only

**Economy, Works & MLS Pkgs
Inc: Business Hour Phone Support,
Assistance in All Areas of Real Estate from
Paperwork to Closing
\$475**

**Add'l After Hour Phone Support is Available
Business & AFTER Hr Support- reach us
when office is closed. You will be given
direct access to the private after hr #.**

Closings at Your Home = Add'l \$100 per side

All Sales & Services are **FINAL**. There are **NO REFUNDS** for any services enlisted (**No Exceptions**) once I have paid For Sale By Owner regardless of when I sell or cancel the services.. Price changes are Free. All other changes are \$15 & must be submitted by 12 NOON Deadline Day. All cancellations **MUST** be in writing. Homeowner **should** confirm receipt of fax/e-mail. There is a **\$35.00 returned check fee or rejected credit card charge**. Ad renewals are subject to the same terms. Due care & diligence is used in checking ad copy for accuracy, but **no warranty** is given. FSBO Services, **will not** be responsible or liable for misinformation, misprints, typographical errors, etc., herein contained. **Seller agrees to indemnify and hold harmless the publishers of FSBO Services for any damages which may be suffered in the event information regarding said real estate are found, by judicial authority, to be in any way incorrect.** Yard Sign/Lockbox deposits are refunded if homeowner returns to FSBO Office **before** ad expiration. Homeowner forfeits deposit if FSBO picks up signs/lockboxes. View Full Terms on www.gotofsbo.com